

Preliminary Programme and Invitation for Registration

< APE 2010 Nr. 5

Academic Publishing in Europe: „Researchers, Librarians & Publishers“

Venue: Leibniz Room, Berlin Brandenburg Academy of Sciences, Gendarmenmarkt, Berlin

Tuesday, 19 and Wednesday, 20 January 2010



Please note: Pre-Conference Day with Education and Training Programme (See Page 4):
„Core Competences in Publishing and Information Services“
NH Hotel Berlin Mitte
Monday, 18 January 2010 (*please note: separate or combined registration*)

APE 2010 Full Conference Preliminary Programme

Tuesday, 19 January 2010

08:00-10:00 Doors open for Registration (Coffee, Tea & Snacks)

10:00 – 12:30 **Welcome & Opening**

Dr. Karl-Peter Winters, German Association of Publishers and Booksellers, Frankfurt

Professor Michael Mabe, CEO, International Association of STM Publishers, The Hague and Oxford: **Opening Remarks**

Keynotes

Professor Dr. Matthias Kleiner, President, German Research Foundation (DFG), Bonn:
Alliance Initiative Digital Information

Professor Dr. Andreas Dengel: „Scientific Director, German Research Centre for Artificial Intelligence (DFKI), Kaiserslautern:
The Semantic Desktop – Supplementing a User’s Memory

APE 2010 Full Conference Preliminary Programme (ctd.)

12:30 – 14:00 Buffet Lunch

14:00 – 15:30 Session: **Research**

Ingrid Wüning Tschol, Head of Science, Robert Bosch Foundation, Stuttgart:
What the Researchers and Those who fund Them expect from the Library / Publisher Today and in the Future?

Professor Dr. John Wood, Chair, JISC Scholarly Publications Committee and Imperial College, London:
Scholarly Publications, Data Management and the Future of Research in Europe

Michael Jubb, Director, Research Information Network (RIN), London:
Using and Communicating Knowledge: a Researcher Perspective

15:30 – 16:00 Coffee & Tea

16:00 – 17:30 Session: **Metrics, Ratings & Rankings**

Speakers to be announced
Article Level Metrics and other Metrics
Views of the Scholarly Community on Metrics

17:30 – 18:30 **APE Lecture**

Professor Dr. Stefan Gradmann, President, German Society for Information Science and Information Practice (DGI), Humboldt-University-zu-Berlin:
Building Blocks of the future Scholarly Web: Beyond and far beyond

19:30 **Conference Dinner** at the ‚Refugium‘ under the French Dome at Gendarmenmarkt

(Limited Seating in splendid environment – *please note: on Invitation or separate Registration!*)

Wednesday, 20 January 2010

08:00 – 09:00 Doors open (Coffee, Tea, Snacks)

Pease note Satellite Sessions in the Humboldt Room

09:00 – 10:30 Session: **Content Innovation**

Bernard Aleva, Senior Vice President, Innovation and Product Development, Elsevier, Amsterdam
Elsevier's Article of the Future

Dan Pollock, Associate Director, Nature.com, London:
Latest developments in Nature.com

Ed Pentz, Executive Director, CrossRef, Oxford:
CrossMark: Trust and the Stewardship of Scholarly Content

> Satellite Session in the Humboldt Room: Repositories vs. University Presses
with Report in Plenum

10:30 – 11:00 Coffee & Tea

APE 2010 Full Conference Preliminary Programme (ctd.)

11:00 – 12:30 Session: **Looking Ahead**

H. Frederick Dylla, Executive Director & CEO, American Institute of Physics, College Park, MD:

Bridging the Divide over the Public Access Debate

Invited: N.N.

Invited: Analyst from Outsell

> Satellite Workshop in the Humboldt Room: Future Lab
with Report in Plenum

12:30 – 14:00 Buffet Lunch

14:00 – 16:00 Session: for the time being reserved for **Amended Google Book Settlement and Other Actual Developments**

16:00 – 16:30 Coffee & Tea

16:30 – 17:30 **Closing Panel:**

Chair: Dr. Herman P. Spruijt, President, International Publishers Association (IPA), Geneva

17:30 End of APE 2010

Please note:

For more and actual information, please look at
www.ape2010.eu

For Registrations and hotel room reservation requests (please be informed, all APE Conferences so far had a waiting list):

<http://www.ape2010.eu/02registration.php>

Registered Participants, Speakers and Chairs will be informed regularly about the Programme.

Special Academic Rates and Group Rates for Sponsors are available on request: info@ape2010.eu

Terms and Conditions: Registrations are firm, but can be cancelled until 15 days before the Conference. If cancelled later, only 50% will be credited. All fees are payable in advance incl. bank charges. Room reservations are forwarded to the selected hotel and the hotels confirm directly at the addresses of the Registrants.

APE 2010 will be video recorded and a Short Report will be published after the Conference. Proceedings will be published in the journal 'Information, Services & Use' (IOS Press, Amsterdam) and made available as a special Open Access issue on the APE 2010 website.

APE 2010 is supported by IPA, FEP, IFLA, DGI and sponsored by STM, Börsenverein, ALPSP, Elsevier, Springer Science+Business Media, Copernicus Publications, Atypion, IOS Press, Akademische Verlagsgesellschaft AKA, Swets, Brill, DE GRUYTER, River Valley.....

Organiser: Arnoud de Kemp + Team, digiprimo GmbH & Co.KG, Heidelberg, Germany

Preliminary Programme

< **APE 2010** Pre-Conference Day for Younger Academic Publishers (and all those, who want to be successful in the acquisition, handling, publishing and dissemination of information):

Core Competences in Publishing & Information Services

NH Hotel Berlin Mitte, Monday, 18 January 2010

Registration at: <http://www.ape2010.eu/02registration.php>

- 08:00 Doors open (Coffee & Tea)
- 09:00 – 09:30 **Opening and Welcome**
Dr. Sven Fund, Managing Director, DE GRUYTER, Berlin
- 09:30 – 10:15 **Introduction & Overview**
Prof. Dr. Stefan Gradmann, Humboldt-Universität-zu-Berlin
Disseminate or Exploit? Some remarks on Open Access, Merchandising Information and the Future of Electronic Publishing
- 10:45 - 12:30 **Workshop 1: All Rights Reserved? Copyright in the Digital Age**
Organised and chaired by Joachim Engelland, Publishing Consultant, Berlin
Speakers to be announced
Overview, Licensing Models, Reproduction Rights, Neighbouring Rights
- 12:30 – 13.15 Buffet Lunch
- 13:15 - 14:45 **Workshop 2: Business Development**
Organised and chaired by Matthias Wahls, mwpublishingconsultancy, The Hague
Confirmed Speakers:
Dr. Els van Eijck van Heslinga and Marcel Ras, National Library of the Netherlands, The Hague
Katrin Siems, Business Development, DE GRUYTER, Berlin
- 15:45 – 16:15 **Workshop 3: Innovation: The Future of Scientific Publishing. 3 Scenarios**
Organised and chaired by Ehrhardt F. Heinold, Heinold, Spiller & Partner, Hamburg
Speakers to be announced
1. The conservative model: still going strong?
2. New Information and Publication Services
3. Beyond Documents
- 16:30 – 17:30 **Panel: Bright Ideas, but not in My Company!**
How to grow in your organisation? Discussion on competences you need, to be successful.
Chaired by Arnoud de Kemp, APE 2010 Coordinator
On the Panel a.o.:
Ute Kammerer, Corporate HR Development, Springer Science+Business Media, Heidelberg
Mark Lane, Mark Lane Consultancy, UK
Prof. Dr. Stefan Gradmann, Ehrhardt F. Heinold, Joachim Engelland and Matthias Wahls

All Participants will receive a „Certificate of Attendance“. Combined rates and class rates on request!

APE 2010

Academic Publishing in Europe

Researchers, Librarians & Publishers

Programme Committee

November 2009

Mayur Amin, Director of Research, Elsevier, Oxford

Mark Bide, Executive Director, EDItEUR, London

Pieter Bolman, Chairman, IPRO, The Hague

Jørgen Burchardt, Editor, Nyt om Arbejdsliv, Ringe

Robert C. Campbell, Senior Publisher, Wiley-Blackwell, Oxford

Nick Evans, COO, ALPSP, Shoreham-by-Sea

Eelco Ferwerda, Publisher, Amsterdam University Press

Einar Fredriksson, Director, IOS Press, Amsterdam

Stefan Gradmann, President, DGI, and Berlin School of Library and Information Science, Humboldt-University-zu-Berlin

Herbert Gruttemeier, President, ICSTI, and INIST-CNRS, Vandoeuvre les Nancy

Stuart Hamilton, Senior Policy Advisor, IFLA, The Hague

Els van Eijck van Heslinga, Head, Program Development e-Depot, Research & Development Division, National Library of the Netherlands, The Hague

David Hoole, Head, Content Licensing and Brand Marketing, Nature Publishing Group, London

Michael Höppner, Director, University Library, Bielefeld

Arnoud de Kemp, Coordinator APE 2010, Heidelberg

Michael Mabe, CEO, International Association of Scientific, Technical and Medical Publishers (STM), The Hague and Oxford

Salvatore Mele, Project Leader, Open Access Section and SCOAP3, CERN, Geneva

Eric Merkel-Sobotta, EVP, Corporate Communications, Springer Science + Business Media, Berlin

David Nicholas, Director, Centre for Publishing and CIBER, University College London

Henning P. Nielsen, President, Pharma Documentation Ring (P-D-R) and Director, Novo Nordisk Library, Bagsværd

Ralf Schimmer, Head, Max Planck Digital Library (MPDL), Max-Planck-Gesellschaft, Munich

Eefke Smit, Director, Standards and Technology, International Association of Scientific, Medical and Technical Publishers (STM)

Christian Sprang, Legal Counsel, German Association of Publishers and Booksellers (Börsenverein), Frankfurt am Main

Herman P. Spruijt, President, International Publishers Association (IPA), Geneva