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FAKE NEWS - NO MORE? DISINFORMATION AND FACT-CHECKING IN US MEDIA

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VIA ZOOM

with

ANGIE DROBNIC HOLAN

Editor-in-chief of PolitiFact and was a reporter on the PolitiFact team that won the 2009 Pulitzer Prize for national reporting

and

PROF. DR. CURD KNÜPFER

Assistant professor of political science with focus on political communication and the US media system at the Freie Universität Berlin's John F. Kennedy Institute; Associated researcher at the Weizenbaum Institute for the Networked Society

The spread of disinformation has increased significantly over the past years, and so have its countermeasures: among them fact-checking. While the phenomenon of disinformation is often linked to specific events or media formats, it is a long-term development, with underlying structural forces that have shaped the US media system for years: resulting in an increasing segmentation of audiences, a fragmentation of the media landscape, and today's highly polarized US society. While all of this poses a severe challenge to traditional journalism, "fact-checking" has emerged as an effective weapon to counter disinformation. Together with our experts, we will discuss this development from a journalistic and an academic perspective – with a focus on the US, but through a transatlantic lens.

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